





Dear Valued Customer,

Congratulations on choosing a true specialist for your home!

Each Sub-Zero and Wolf product carries a host of pioneering innovations that make a world of difference for homeowners and chefs who are serious about food. Owning a Sub-Zero or Wolf is like embarking on a personal journey to discover what truly makes them among the most compelling specialist appliances in the world.

To make this journey even more rewarding, we invite you to pick one of our two options to join an elite of discerning homeowners – the Specialist Circle. Offered exclusively to Sub-Zero and Wolf owners through The Madison Group, this program entitles you to the following benefits:

- Flexible warranty extension plans guaranteeing globally-certified professional technical support
- Product SPA services
- Access to exclusive lifestyle events at House of Madison, including:
 - “Gourmet Sessions” with Wolf
 - “Food Jamming” and Wine Tasting sessions with Sub-Zero
 - “Test Drive” front-seat previews of our latest product launches
 - More special events that celebrate the art of living *differently*
- Exclusive welcome gifts

Specially designed to enhance your user experience, this program lets you embrace your passion for living – and eating – well, along with like-minded connoisseurs. It also connects you with a dedicated support service committed to delivering the highest standards of professional care to extend the life of your precious Sub-Zero and Wolf appliances.

For further details on the Specialist Circle and how to sign up, we will shortly contact you to provide any additional information you might need.

We look forward to sharing this enduring journey with you.

Warmest Regards,

Specialist Circle Ambassador



W E C A R E
F O R Y O U

YOUR CHOICE

Exclusive Perks

ESSENTIAL Plan

ULTIMATE Plan

Membership Fee

HK\$ 5,000

HK\$ 15,000

Plan Duration

1 Year

3 Years

Specialist Services

On-site Appliance Checkup



Maintenance Service



100% Specialist Spare Parts

All Non-consumable Parts

50% off

50% off

Consumable Parts | Water Filter
| Air Purifier

No Discount

No Discount



Ultimate Services

SPA Day*



Beauty Kit (Gift Set)



Exclusive Access to New Product
“Test Drive” at House of Madison



Exclusive Private Gourmet Events
at House of Madison



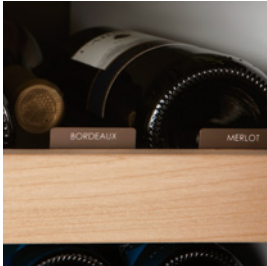
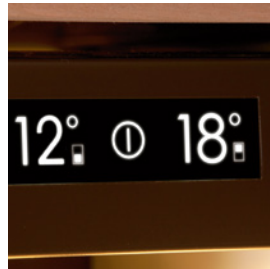
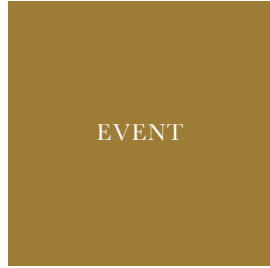
Privileged Discounts on
House of Madison Ticketed Events

30% off

50% off

* SPA Day is our on-site, comprehensive tune-up service that includes appliance checkup, cleaning and usage demonstration.

OUR PROMISE





THE MADISON GROUP